

# DATA MANAGEMENT – BUSINESS INTELLIGENCE

## A Solution Component for Business Intelligence

### Benefits:

#### Company

- Provided consolidated view of business
- Improved corporate performance reporting
- Streamlined and maximized profitability
- Increased customer retention
- Improved lead management
- Enabled fraud detection

#### IT Department

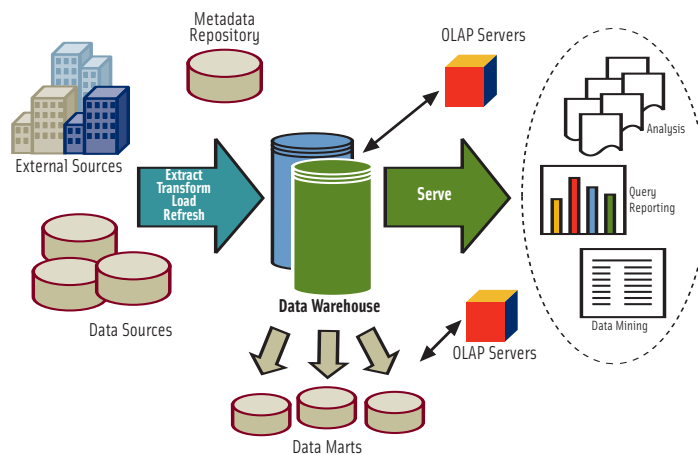
- Delivered ad-hoc reporting
- No impact to the production systems
- Off-loaded report generation to end-user

### Problem:

IT departments must burn a great deal of resource to deliver a single business view from many disparate "dirty" data sources, and knowledge workers are unable to test business hypothesis within a reasonable amount of time. The business data values are volatile, thus, leading to unreliable report output.

### Solution:

Providing organizations with a quick approach to meeting data management needs through assessments, delivering business specific solutions, implementing essential end-user training needed to realize immediate results, and conducting follow-up assessments while staying on track with timelines and budgets.



### Justification:

Turnkey data mart and data warehousing provides increases in efficiency and return on investment by empowering decision makers with easy access to the pertinent data needed to make well-informed decisions. This program is designed to provide complete design, implementation, and turnkey services that leave you with a unified, tested, and effective data warehouse solution tailored to your specific business.

### The Next Step:

MSI Systems Integrators invites you to schedule a briefing at our Technology Enablement Center. During this briefing, we will review your current data management environment and help you prioritize business intelligence initiatives.

- **Business Intelligence Evaluation** - A no-charge informal evaluation in which MSI will review your data management systems and processes in place.
- **Business Intelligence Assessment** - MSI will formally meet with business knowledge workers, review the current environment, identify and prioritize key initiatives, and make actionable recommendations.

### For More Information:

Call your local Client Executive or Software Specialist

[www.msinet.com](http://www.msinet.com)  
1.800.640.4674

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